



Campaign Co-Chairs

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Elizabeth Barnwell
Gail & Joe Barth
Kelly & Doug Blankenship
Sabina Bradbury
Henry Bradbury
John Bradshaw
Bob Brewster
Mary & Tony Carpenter
Mary Jo Cater
Scott Cashen
John Cummings
John Davidson
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Lisa & Jim Fuchs
Janet & Phil Greedy
Margie Gunther
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Jay Ihrig
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Cindi Kruse
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Brennan Meier
Mackenzie Meier
Evie & E.L. Miller, Jr
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John & Bette Price
Bill Ransom
Skip & Judy Robbins
Lou Sartor
Royston Siow
Gil Turchin
Ann Ward
Jeff White
Alan & Kathie Wood
(partial listing at
time of printing)*

February 1, 2011

Dear Friends and Neighbors,

After many discussions with my friends and family, I am proud and excited to formally announce my candidacy to be your next Mayor of Addison. I am humbled and extremely grateful to all the people who have agreed to be Co-Chairs of our campaign. I will bring my passion and enthusiasm for our community, my vigorous energy and business skills to the job. The election will be held Saturday, May 14, 2011.

As your Mayor, I pledge to work tirelessly and effectively with our dedicated city council members and outstanding city manager and staff to form an effective team. We will work together in a collaborative fashion to face and effectively deal with any and all challenges facing our Town.

As a successful businessman, I will help lead Addison in restoring our economic health and vibrancy by actively promoting our community to the Metroplex, our State and beyond.

As a proud resident of Addison, I will continue my longtime dedication to our community. From 2005 to 2007, I was a member of our Planning & Zoning Commission (serving as Vice-Chair from 2006-2007). While on the city council (2007 to 2009) I served on the economic development, substantiability & pension plan analysis committees. In order to keep myself fully informed, during the past two years I have attended all but one of our Town Council meetings, work sessions, and budget sessions as well as our Town's Charter Review Commission meetings.

Most recently, I have deepened my involvement in our Town's activities by becoming even more involved at Metrocrest Social Services, the Addison Arbor Foundation, Addison Business Association and Addison Addvocates. I have gained a deeper appreciation for our outstanding staff and their hard work on our behalf as well as the many Addison folks that volunteer so much of their time for the Town that we love.

The issues and focus of our campaign will be in these three major areas:

1. Reinvent, rejuvenate and renew our Addison economy so that we can continue to have superior Town services and reduce our taxes.
2. Maintain and enhance our outstanding public safety services so we can continue to be safe and secure in our homes and businesses and have peace of mind.
3. Include the folks of Addison in the process of dealing with our challenges by tapping their intellect, energy and volunteer spirit in a positive way to build a consensus for solutions.

Over these next several weeks I look forward to sharing my thoughts on these and other Addison issues and hearing from you on your thoughts and concerns; I very much hope this will be a two way communication campaign.

continue . . .

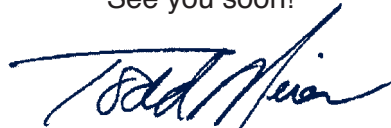
Our campaign will be a continuation of the open dialogue I have had with you over my years of public service. **I have always been open to your input and sharing in conversations about the Town we love.** I have held and attended receptions, open houses, coffees, public gatherings, participated in all public forums and debates, phone conversations, home visits, email exchanges, our web site and a variety of other forms of communication and dialogue. I commit to continue to do so - in fact, we will enhance and broaden the opportunities to fully communicate in some very new and exciting ways that we will share with you as the campaign unfolds.

I believe one of the great advantages I have had in life is being the son of Joyce and Rodger Meier who instilled in me the important values of hard work, integrity and community service at a very early age. I also know I have had the good fortune to grow up and live in and around Addison my whole life. It is my turn to give back.

I am 100% committed to our Town, to this job as your Mayor and to earning your support. I am available to communicate with you in any form you choose at any time. I want you to know me so that you can confidently support me as your next Mayor.

I look forward to spending time with you as we get to know each other better these next fun and exciting weeks. Looking ahead together we can ensure Addison's best days are ahead of us!

See you soon!

A handwritten signature in black ink that reads "Todd Meier". The signature is fluid and cursive, with a long horizontal stroke at the beginning.

Todd Meier

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www.meierforaddison.com

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